

# MD NAHIN IMRAN

WEB PUBLISHER, DIGITAL MARKETER &  
CREATIVE DESIGNER



## CONTACT

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## SKILLS

- Web Publishing
- Web Development
- Visual Storyteller
- Video Editing
- Graphics Design
- Digital Marketing
- SEO Content Writing
- E-commerce Management
- Project Management
- Strategic Planning
- Problem-Solving
- Office Documentation

## LANGUAGES

- English (Intermediate)
- Hindi (Basic)
- Urdu (Basic)
- Bangla (Fluent)



## PROFILE

I'm A Creative Digital Artist and An expert Web Publisher/Developer with over 8 years of experience. Digital Content Design and Development is my passion. I am interested to provide the service where my skills are utilized to there maximum potential and beneficial to you. I also love Motion Graphics and Video Editing. Customer satisfaction is most important to me.



## WORK EXPERIENCE

- Valomaner Ltd.** 2021 - 2024  
Head of Business Development and IT
- We developed the company's e-commerce website, product marketing graphics design and digital marketing strategy.
  - Maintain high product quality and help the company grow from 1 brand shop to 5 brand shops, improving the business to a profitable state with 100% ROI.
- Shuvo IT** 2019 - 2020  
Web Publisher and Digital Marketing Strategist
- Develop company website and execute Global & Technical SEO comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
  - Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- MyBDHost** 2015 - 2018  
Web Publisher and Digital Marketing Strategist
- Create Website and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
  - Achieved 100% ROI in 2016 and 2018 - Ramadan campaign via Facebook, SEO and Digital Marketing.
- Vintage Denim Studio Limited** 2014 - 2015  
GPQ Officer
- Ensuring availability of buyer's final audit requirements to obtain the best quality products and for smooth final inspection.
  - Ensuring the highest quality of products through experience working with global brands such as American Eagle, H&M, Only, Bestseller, as well as LI and Fung.



## EDUCATION

- Diploma Engineering, Major in CSE** 2010 - 2014  
IIST, Pabna, Bangladesh.
- Bachelor of Science, Major in Physics** 2006 - 2011  
National University Bangladesh.



## REFERENCE OF IT EXPERIENCE

As an SEO expert, SEM specialist and Seasoned Digital Marketer, I perform a wide range of functions in support of development and execute,

- Search Engine Optimization (with Global and Technical SEO)
- Research and trend analysis for Search Engine Marketing
- Business strategies for Social Media Marketing and SEM
- Web projects including business content writing
- Keyword research and optimization
- Troubleshooting of poor site rankings



### RE - SEO Job Experience:

- Corporate - <https://www.jybs.edu.bd> - Off Page SEO, Technical SEO
- Corporate - <https://shuvoit.com> - On Page SEO, Technical SEO
- Web Hosting - <https://mybdhost.com> - On Page SEO, Technical SEO
- E-commerce - <https://valomaner.com> - On Page SEO, Technical SEO
- E-commerce - <https://perromart.com.sg> - E-commerce SEO

### RE - Amazon SEO, Product Listing & PPC Job Experience:

- <https://www.amazon.com/stores/page/E3DA7C94-398F-41B4-9B75-8610BC0F6D96>
- <https://www.amazon.com/stores/page/D063CD93-4B24-4512-B8E3-84607AAC5593>
- <https://www.amazon.com/stores/LUEBONA/page/E27BFEDF-E104-4318-A7B6-7690B4D1097A>

### RE - Web Development Experience:

- Corporate - <https://sometelnetwork.net> - WordPress
- Corporate - <https://shuvoit.com> - WordPress
- Web Hosting - <https://mybdhost.com> - WordPress
- E-commerce - <https://valomaner.com> - Laravel (PHP framework)
- E-commerce - <https://perromart.com.sg> - Shopify Plus
- E-commerce - <https://www.swell.com> - Shopify Plus
- E-commerce - <https://www.bleuhanger.com> - Squarespace

### RE - Graphics Design and Video Editing Experience:

- [Social Media Post - Graphics Design](#)
- [Flyer Design 01 - Graphics Design](#)
- [Business Card Design - Graphics Design](#)
- [Flyer Design 02 - Graphics Design](#)
- [Video Editing - E-commerce Product Video - Channel - LUEBONA](#)
- <https://www.instagram.com/p/CwCtvpfoQHM/> - Video Editing
- <https://online.datrust.org/diploma> - Video Editing
- [Video Editing - Commercial Documentary Video](#)
- [Video Editing - Product Review Video](#)



### OTHERS EXPERIENCE & CERTIFICATION:

- (2021) - Completed the training course on "Entrepreneurship & Investment" Entrepreneurship & Skill Development Project - ESDP, BIDA, Prime Minister's Office.
- (2013 - 2014) - Completed the training course on "Entrepreneurship Development Programme" SME entrepreneurship development (BSCIC).
- (2012) - Rotaract District Official: Program Organizer in 22nd Rotaract district PESETS "invention 12".
- (2010 - 2011) - Worked As a President of Rotaract Club of Pabna.